

Exercise 4 (in-class | SEO) – CMNS 3550

SEO-friendly headlines and key phrases – January 23, 2025

“Introducing a new Vitamin C brightening serum from a Canadian skincare brand.”

“New Vitamin C brightening serum from Canada brand GlowFresh.”

“Glow Fresh, a new Vitamin C serum from Canada brand.”

- Paul Butland